



ESTABLISHED
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1997

GEOGRAPHIC BOUNDARIES
=====

NONE

PRIMARY EXPORT
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ACTION

SENIOR COLLABORATION TEAM
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JIM MOUSNER
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KAREN MOORE
SARAH GRIMMER

CLIENT LIST
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APACHE CORPORATION
ASIA SOCIETY OF TEXAS
BHP BILLITON
CAMERON
CENTERPOINT ENERGY
DIGNITY MEMORIAL
ENDEAVOUR INTERNATIONAL CORPORATION
ENTERPRISE PRODUCTS PARTNERS
EXPRESSJET
FRANCESCA'S
GREEN HUNTER ENERGY
THE HOBBY CENTER
ION GEOPHYSICAL CORPORATION
LINN ENERGY
LUBY'S, INC.
MEMORIAL HERMANN HEALTHCARE SYSTEM
MEN'S WEARHOUSE
SECOND BAPTIST CHURCH
SERVICE CORPORATION INTERNATIONAL
SYSCO
TEMPLE-INLAND
TEXAS CHILDREN'S HOSPITAL
TIME WARNER CABLE
UNIVERSITY OF HOUSTON

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**ORIGIN SERVES ORGANIZATIONS
IN TIMES OF CHANGE**
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BRAND CONSULTING + CREATION

Extreme growth can lead to competing brand dialects, and benign neglect to a brand outpaced in its marketplace.

Origin performs brand audits, creation, positioning, repositioning and realignment to strengthen the value of your brand.

EXPRESSJET AIRLINES

// 250 PROJECTS. 240 DAYS. AND A NEW CONSUMER AIRLINE TAKES FLIGHT.

STAKEHOLDER RELATIONS

Action involves reaction to changing conditions.

Being prepared is the first part of being proactive. In the area of stakeholder relations, formulating a strategy and framing the conversation for a variety of constituencies.

MEN'S WEARHOUSE

// STYLE MEETS SUBSTANCE AND VISIBLY REINFORCES THE MILLENNIAL CONNECTION.

MOTION + INTERACTIVE

For breaking through clutter, motion + interactive is intimate as an app and public as a jumbotron projection.

Web work and video, apps and advertising—we deploy messaging in any medium that connects with your audiences.

APACHE CORPORATION

// REACHING STAKEHOLDERS WITH MOTION, REINFORCING MESSAGING IN AN APP.

INTEGRATED MARKETING

When your challenge is changing perceptions, every audience, every medium, every message and every interaction counts.

Whether you're compounding impressions through multiple channels or concentrating on a few that count for you, Origin can help with strategy, tactics and successful deployment.

SERVICE CORPORATION INTERNATIONAL

// DEATH HAD AN IMAGE PROBLEM. UNTIL ORIGIN GOT INVOLVED.

GRAPHIC DESIGN

Action makes you look good.

And whether the deliverable is a logo, a printed piece, a website or a trade show booth, the result is clearer communications and more lasting impressions.

UHGAP

// DESIGNED A REPORT TO REPRESENT DESIGNERS. WON A HOW INTERNATIONAL DESIGN AWARD.

